09 LC 37 0786

House Bill 12

5

By: Representatives Levitas of the 82nd, Lunsford of the 110th, Wilkinson of the 52nd, Jerguson of the 22nd, Glanton of the 76th, and others

A BILL TO BE ENTITLED AN ACT

- 1 To amend Code Section 33-6-4 of the Official Code of Georgia Annotated, relating to
- 2 enumeration of unfair methods of competition and unfair or deceptive acts or practices, so
- 3 as to broaden the prohibition of unscrupulous practices regarding the marketing and sale of
- 4 insurance; to provide for related matters; to repeal conflicting laws; and for other purposes.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF GEORGIA:

6 SECTION 1.

- 7 Code Section 33-6-4 of the Official Code of Georgia Annotated, relating to enumeration of
- 8 unfair methods of competition and unfair or deceptive acts or practices, is amended by
- 9 revising paragraph (14.1) of subsection (b) as follows:
- 10 "(14.1) Engaging in dishonest, unfair, or deceptive insurance practices in marketing or
- sales of insurance, including but not limited to marketing or sales to service members of
- the armed forces of the United States, and, notwithstanding any other provision of this
- title, the Commissioner may promulgate such rules and regulations as necessary to define
- dishonest, unfair, or deceptive <u>marketing and sales practices</u>, including but not limited
- to military marketing and sales practices; or"

SECTION 2.

17 All laws and parts of laws in conflict with this Act are repealed.